

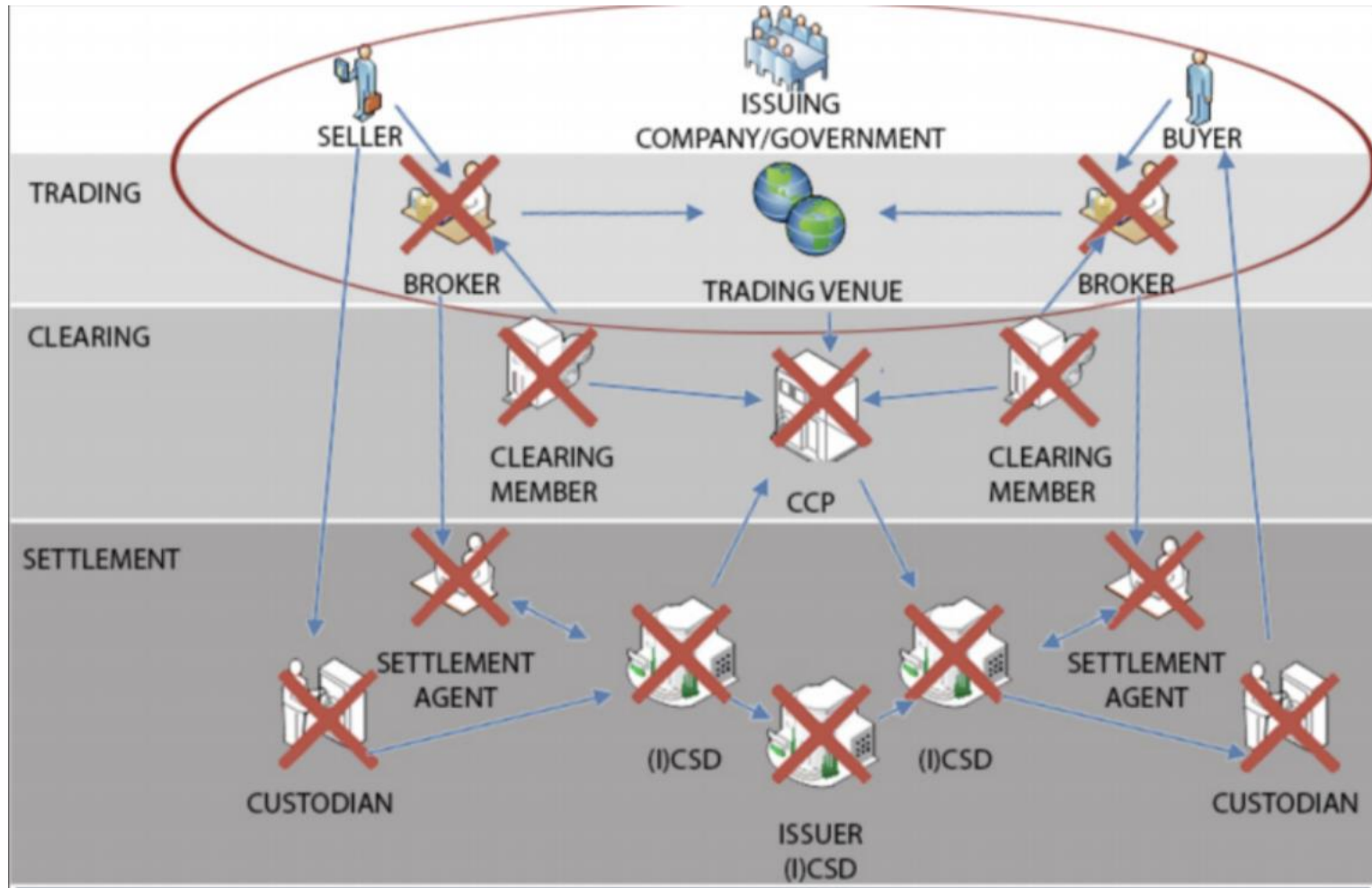
20|30

Equity Token Offerings

Tomer Sofinzon

Co-founder & Chief Revenue Officer

Blockchain Disintermediation



How tokenisation changes the game

- Tokenization creates a more ambiguous line between private/non-liquid companies and IPOs
- Redefining the roles of the intermediaries
- Recycling of capital and the renaissance of innovation

Security Tokens & Markets

Tokenized VC Funds

shorter holding periods will attract more LPs

\$5.2 trillion

Asset-Backed Tokens

\$54 trillion

Share-Like Tokens

Given easier exit opportunities, VCs will invest more

\$1.8 trillion

Crypto Bonds

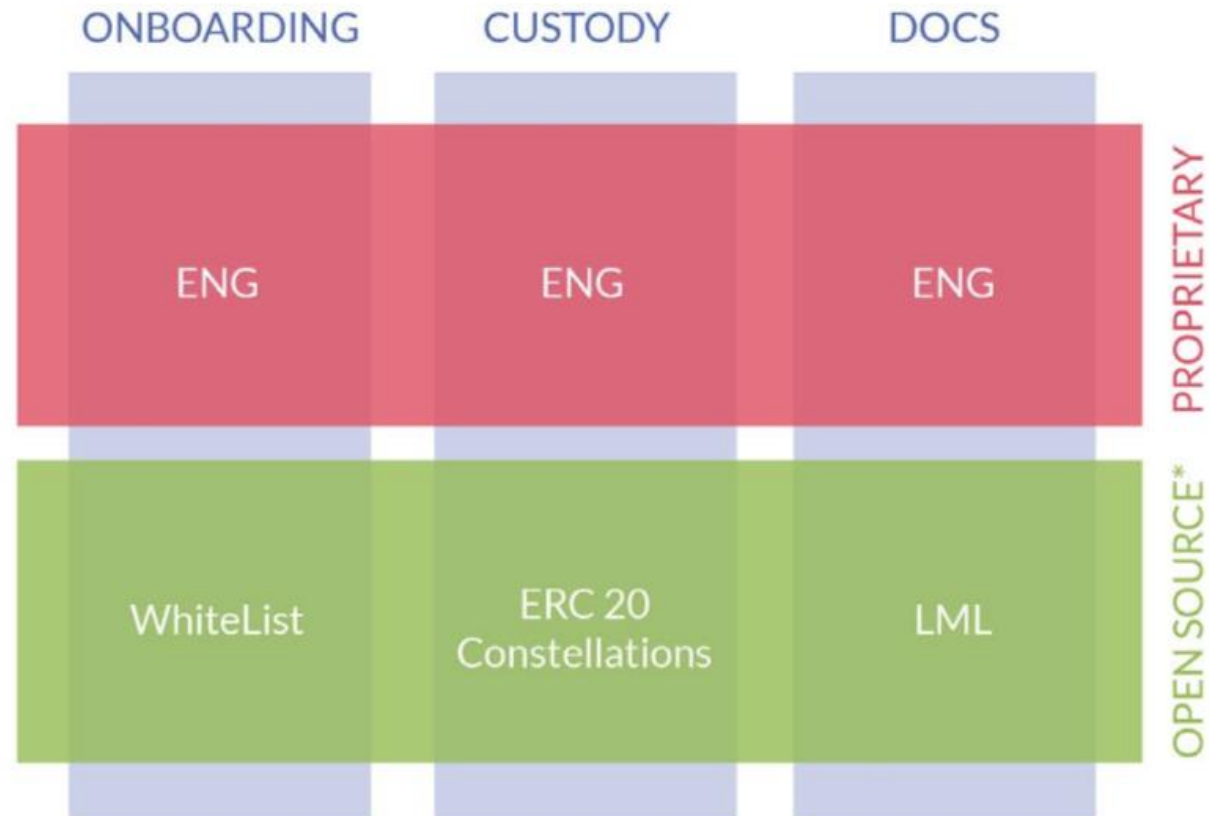
local government can explore the benefits of STs

\$3.8 trillion

Benefits of tokenised assets

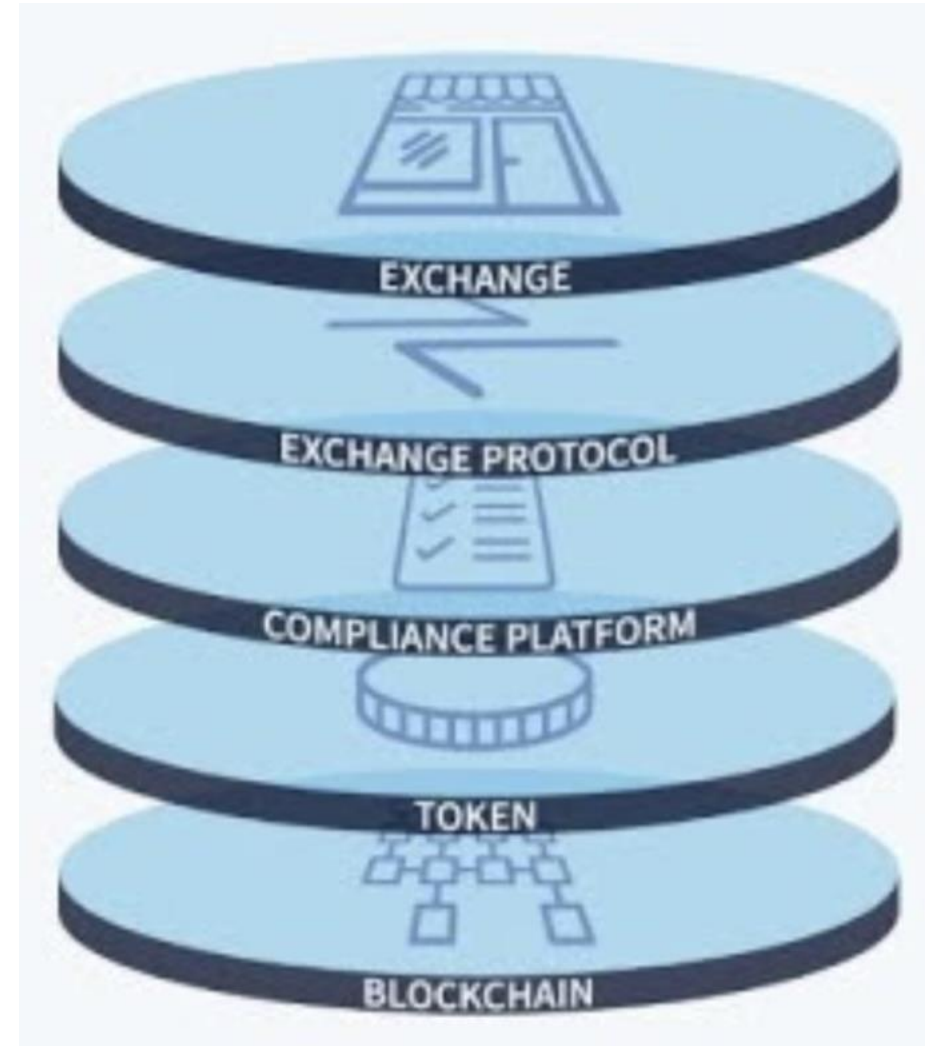
- 24/7 markets
- Rapid Settlement
- Fractional ownership
- Increased liquidity and market depth
- Automated compliance
- Flexible Smart Contracts
- Reduction in direct costs
- Asset interoperability
- Ability to raise money faster & cheaper

The Token Factory model 3 Pillars: Onboarding, Custody and Automated Documentation



Exchanges

- Why they are interested - disintermediation for them as well
- Evolution of the market (new entrants vs. incumbents)



The 20|30 Model

